



Opening for a Latino Community Organizer

Southern Utah Wilderness Alliance (SUWA) is hiring a full-time Latino Community Organizer in Salt Lake City. Interested applicants should email a cover letter (one page), resume, a writing sample (original work; a 2nd in Spanish is helpful), and 3 references to Clayton Daughenbaugh at clayton@suwa.org. Please include the words "Latino Community Organizer" and your name in the subject line. The deadline for submission is May 22, 2022. The anticipated start date is August 1, 2022.

Reports to: Executive Director and Organizing Director

Job Description Summary:

The Latino Community Organizer recruits and supports volunteer activists and leaders to broaden SUWA's base of support to reflect the changing demographic of the American public by building Latino community support for wilderness in Utah, ultimately laying the foundation for activism on our issues across the country. The primary focus is building, maintaining and demonstrating support within the Latino/Latinx communities of Utah for SUWA's congressional and administrative efforts to protect Utah's wilderness lands.

Working with the organizing team, the organizer is a flexible team player who will plan and implement organizing activities in Utah building from and growing the base established on the Wasatch Front, and develop and maintain a grass roots and grass tops network of Latino community supporters across the state. This network is additionally intended to be influential with and form a base line for support of Latinx leaders to act across the region and the nation focusing on the protection of wild places and the role they play in mitigating the climate and extinction crises.

Qualifications:

- Excellent listening and verbal/writing/public speaking communication skills.
- Self-motivated; able to work in a team and independently.
- Ability to build and maintain relationships and develop volunteer leadership skills.
- Passion for public lands protection.
- Commitment to and ability to communicate the need for protecting wilderness landscapes within the context of climate change and cultural significance.
- Must be skilled/comfortable with Microsoft, Zoom, Google Docs.
- Willingness to travel and work flexible hours.

- Spanish language proficiency, written and verbal, preferred.
- Helpful but not required skills and experience include past organizing work, knowledge of agency and congressional processes, ability to work with traditional and social media.
- A four-year college degree is helpful but not required.

Responsibilities Include:

- Build, grow, and sustain a network of volunteer leaders and activists working together to support identified wild land protections.
- Identify, organize and manage events, venues and activities for interaction with SUWA's programs including SUWA's *Utah Silvestre* campaign and Latinos for Utah Wilderness online and in-person meetups
- Identify events, venues and activities where SUWA can interact, educate and engage members of Utah's Latino communities (tabling, presentations, service projects, articles in publications, colleges, community gatherings, festivals, etc.) and engage them through presentations, information tables, speaking and writing opportunities, etc.
- Identify key media and visibility opportunities for Utah's Latino communities on SUWA's issues and follow through with supporters through strategic placement of Letters to the Editor, Opinion commentaries, and other writing.
- Build and expand SUWA's social media outreach to Utah's Latino communities including engagement with Latinx social influencers and social media accounts with primarily Latinx followings and Hispanic/Latino cultural content.
- Build relationships with representatives of organizations and institutions within the Latino communities to learn the ways in which individuals and family interact with wild places.
- Help identify strategic opportunities for collaboration on issues of concern to the Latino communities that are within the general reach of SUWA's mission.
- Network with other Latinx community organizers who work on wilderness and/or public lands issues Colorado Plateau. Possible travel to implement organizing efforts to areas outside Utah may be a future consideration.
- Network with national and regional organizations supporting Latinx engagement in public lands conservation.
- Develop and give educational presentations.
- Develop and produce educational materials and articles.
- Manage volunteer participation.
- Assist in development and implementation of grassroots activists training and workshops.
- Participate in staff strategic planning.
- Grow the organization's membership.
- Supervision of interns.
- Develop bilingual materials as needed.
- Other responsibilities as assigned by the Executive and Organizing Directors.

This position will start at \$40,000 per year; with paid health insurance; a 3.5% contribution to a 403b plan; 14 paid holidays; 3 weeks of vacation to start; and other benefits. (Benefits begin after a 60-day probation period.)

Currently the position is a blending of in-office and at-home work time. Circumstances permitting, SUWA supports the collegiality of working together in a common location.

SUWA is a non-profit organization dedicated to the preservation of the outstanding wilderness at the heart of the Colorado Plateau, and the management of these lands in their natural state for the benefit of all Americans. SUWA promotes local and national recognition of the region's unique character through research and public education; supports both administrative and legislative initiatives to permanently protect Colorado Plateau wild places within the National Park and National Wilderness Preservation Systems, or by other protective designations where appropriate; builds support for such initiatives on both the local and national level; and provides leadership within the conservation movement through uncompromising advocacy for wilderness preservation. The lands we work to protect are the ancestral homelands of many Tribes. We are committed to expanding present-day collaboration with our Tribal neighbors.

SUWA is committed to workplace diversity and inclusion. SUWA is an equal opportunity employer and does not discriminate in hiring or employment on the basis of race, color, religion, national origin, gender, marital status, sexual orientation, age, disability, veteran status, or any other characteristic protected by federal, state, or local law.