



Wasatch  
Backcountry  
Alliance

## **Spring 2015 Conservation Internship.**

Wasatch Backcountry Alliance is a non-profit advocacy group. Wasatch Backcountry Alliance (WBA) is the recognized voice for the backcountry community involved in human-powered winter recreation in the Central Wasatch Mountains. We represent a unified voice to media, partners, elected officials, and the general public. We focus on providing advocacy to support our causes, and serve as a central information venue for related topics.

Wasatch Backcountry alliance is looking for someone to set up, maintain and grow social media to communicate our message. Other upcoming projects will need assistance as well.

### **Internship information:**

- Work to expand the communication of mission, vision and call to action through website and social media.
- Take photographs and/or produce short video for various media and outreach uses.
- Develop a report summarizing information gained through social media and website.
- Produce blog entries and social media posts with guidance from WBA board.
- Develop and research ways to communicate the WBA message.
- Provide 9 hours per week of effort, completing work by May 2015.
- Be responsible for meeting weekly objectives and reporting on these objectives.
- Work on a virtual basis, providing effort at own discretion, using own equipment.
- Assist with various fund raising events.
- Attend monthly meetings and events.

### **Your background should include:**

- The person in this position must enjoy working indoors on a computer but passionate about the importance of open space, backcountry human powered travel and understand the complex nature of land use politics.
- Experience in communication with skills and interest in social media.
- Experience with meeting professional standards of interpersonal, online and written communication.
- Ability to work in a self-motivated and independent manner and innovate to meet work objectives.
- Strong computer skills, including Microsoft Office software. Mapping, GIS and graphic skills helpful.
- Good attitude, sense of humor and ability to speak publicly and personally with our target audience.

### **You should consider this opportunity if you want to**

- Be on the forefront of a movement to educate and preserve Wasatch backcountry.
- Take responsibility for a communication program that uses your skills and creativity.
- Learn about rapid development of a community-based nonprofit organization and its board.
- Have an incredible experience on your resume and earn letters of recommendation for quality work.

**If you want to work as an intern for the Wasatch Backcountry Alliance  
please contact us**

Send an email message indicating:

- 1) Why you want this position
- 2) Describe what skills and experience you possess
- 3) Write a short essay describing why you think a balanced Wasatch is important
- 4) Phone number
- 5) Work time availability.
- 6) Attach your resume including references, to this email and send it to:

info@wasatchbackcountryalliance.org

*Note: This is a part time unpaid internship*