



Business for people, planet and profit

Spring 2015 Purpose Economy Research Internship

Note: This is a part time unpaid internship with unparalleled career advancement opportunities

P³ Utah is a nonprofit organization advancing business sustainability in Utah <http://www.p3utah.org/>

Background

The “purpose economy” is a new term we use to describe the positive benefits that businesses provide to society and the environment through their commercial operations. P³ Utah is leading the effort to accelerate the development of Utah’s purpose economy. It all starts with understanding the positive benefits that current businesses are providing. Contributing to that understanding is the focus of this Fall Semester internship.

In this volunteer position, you will

- Select an area of the economy, a type of business, that you are interested in knowing more about;
- Conduct research to identify and document the sustainability activities of these targeted businesses;
- Make contact with business sustainability leaders through email, telephone and personal contact;
- Develop a report summarizing information developed through research and contacts;
- Produce blog entries and social media posts resulting from research and contact activity;
- Network with sustainable business leaders by attending and supporting P3 Utah events/meetings;
- Develop and research other special topics as interest and time are available;
- Provide 9 hours per week of effort, completing work by December 19;
- Be responsible for meeting weekly objectives and reporting on these objectives every week; add
- Work on a virtual basis, providing effort at own discretion, using own equipment.

Your background should include

- Experience in project management, outreach and professional communication;
- Experience with meeting professional standards of interpersonal, online and written communication;
- Being a self-starter and demonstrated ability to improvise and innovate to meet work objectives; and
- Excel without close supervision, ability deal with high degree of uncertainty and seeking clarification.

You should consider this opportunity if you want to

- Be on the forefront on a new movement to transform business into a power for good;
- Take responsibility for a research & communication program that taps all your skills and creativity;
- Participate as a co-equal professional in contributing to the development of Utah’s purpose economy;
- Learn about rapid development of a community-based nonprofit organization and its board; and
- Have the most incredible experience on your resumé and earn incredible letters of recommendation.

If you want to be part of the change we need in business and improve Utah’s quality of life, please contact us

Send an email message indicating: 1) Why you want this position; 2) Why you will succeed; 3) Phone number; 4) Work time availability Monday-Friday. Attach your resumé including references, to this email and send it to: Steve Klass sklass@p3utah.org 801.918.8431