



## Utah Climate Action Campaign Internship Summer 2019

**Contact:** Ashley Soltysiak, Director  
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**Mission:** **Explore, Enjoy, Protect.** The Sierra Club is a volunteer-led environmental organization that focuses on protecting our wild places, confronting climate change, and getting people outside to enjoy the outdoors.

**Overview:** The Climate Action Campaign (CAC) Intern will work with the Chapter Director, our partners at the Climate Action Campaign, and the Beyond Coal Organizing Representative to build awareness of campaign initiatives and promote climate action and education in Utah.

The CAC intern will work to increase public awareness of climate issues and increase pressure on key elected officials through participation in and organization of the following: Press events, drafting opinion based earned media, organizing editorial board/reporter education meetings, organizing grassroots engagement events, arranging office visits with elected officials, creating educational materials, policy research, and increasing the depth and capacity of our grassroots network. Other tasks, and research, to be completed as assigned.

**Time Commitment:** 3 credit hours (10 hours per week for 4 months)

**Responsibilities:**

- **Develop** a work plan with the Director to plan campaign strategy from May to August.
- **Research** campaign areas and issues including; Oil and gas lease sales in Southern Utah, Utah Roadless Rule defense, Utah drought contingency planning, power mapping of key elected officials.
- **Assist** the Director with creation of outreach materials, including; emails, online actions, petitions, resolutions, press releases, press advisories, and fact sheets.
- **Organize** events and outreach opportunities to educate and recruit new members and volunteers.

- **Build & Maintain** current volunteer teams. Work with other interns and Organizing Representatives to build new teams, as needed, and assist in the recruitment and engagement of volunteers for events.
- **Track & Analyze** outreach metrics. Use data to determine outreach goals and inform future recruitment initiatives.

**Qualifications:**

- Passion for the Sierra Club's mission and dedication to helping the organization grow
- Ability to commit to at least 10 hours per week, including some nights or weekends. Mandatory attendance at the CAC weekly meeting. (Date TBD)
- Self-disciplined, determined problem solver
- Excellent written and verbal communication skills
- Experience with environmental policy or community organizing a plus
- Familiarity with Microsoft Office and Google Drive (Adobe Creative Suite a plus)
- Ability to engage and interact with many types of people in various settings

**Application:** Submit (1) resume, (2) a detailed cover letter, and (3) two references to Carly Ferro (Carly.Ferro@sierraclub.org) with the subject "CAC Intern Application" no later than May 15th for consideration for the Summer 2019 internship cycle.