

Sageland Collaborative 2024 Conservation Communications Internship

Position Description:

Sageland Collaborative serves as a leading source of conservation science in Utah and surrounding regions. Our mission is to provide science-based strategies for wildlife and land conservation. We focus on promoting habitat connectivity, protecting species in conservation need, and restoring vital habitat. We work toward these goals by applying objective conservation science, establishing strategic partnerships, and facilitating community engagement.

Sageland Collaborative's staff consists of dedicated and skilled scientists, project managers, and communication specialists focused on advancing our mission. Sageland Collaborative works with hundreds of volunteer community scientists each year to increase our positive impact on wildlife and lands.

We are looking hire a summer communications intern to help us create captivating, mission-driven stories to increase volunteer engagement. This position will focus on producing social media content that engages diverse communities across the West with a focus on Hispanic/Latinx communities.

Responsibilities:

- Create content for use across communications (social media, newsletters, blog posts, etc.)
- Coordinate with supervisor to develop creative social media campaigns.
- Support making our volunteer projects accessible to diverse groups, including offering Spanish translation services as needed.
- Collaborate with supervisor to plan and execute meaningful volunteer trainings, communications, and events.
- Work outdoors throughout the summer on our Boreal Toad,
- Utah Pollinator Pursuit, Wildlife Watch, Riverscape Restoration, and Intermountain West Shorebird Survey projects.
- Capture photo and video content while at events or in the field.



• Engage with volunteers, partners, and staff while at events or in the field to foster community.

Working hours are generally Monday-Friday 9am to 5pm, with approximately 60% of time spent working outdoors. Some working hours may be variable and will reflect projects' field schedules and events, which may include some Saturdays. Work may involve off-trail hiking, long field days, and driving to sites. There may be opportunities for optional overnight camping trips.

Qualifications:

- Experience equivalent to two years of college coursework.
- Bilingual in Spanish and English, with proficiency in written and oral communication.
- Enthusiasm for utilizing social media as an engagement tool.
- Eager to connect with volunteers, partners, staff, and community members.
- Committed to diversity, equity, and inclusion.
- Willingness to work outdoors in variable conditions (heat, cold, rain, altitude, mosquitos, flies, etc.)
- Valid driver's license, clean driving record, ability to complete defensive driver training and other safety trainings.
- Authorized to work in the United States.
- Applicants must be able to commute daily to Sageland Collaborative's
 office in Salt Lake City and field sites that are up to 1.5 hours away. Use
 of vehicle for field work (travel to field sites) will be reimbursed by
 Sageland Collaborative at \$0.68/mile.

Desired Skills/Experience:

- Familiar with social platforms (Instagram, Facebook, LinkedIn).
- Graphic design skills.
- Visual storytelling skills.
- Creative, collaborative, and strategic mindset.
- Experience or interest in engaging diverse western communities, including BIPOC, LGBTQ2S+, Latinx, rural, and Indigenous tribes.
- Reliability, timeliness, and dedication to work tasks.



What you will practice and learn:

- Nonprofit communication and storytelling.
- Volunteer engagement.
- Developing a creative and strategic vision.
- Identification of plants, birds, amphibians, and insects of the Intermountain West.
- Adobe Creative Cloud and Canva.
- Build your portfolio (graphic design, writing, photography, etc.)

Schedule: This will be a full-time position from June through mid-August. Start and end dates are flexible to accommodate the Intern's academic calendar.

Salary: \$19.90/hour for up to 12 weeks of full-time (40h/week) work. Part-time availability may be considered on a case-by-case basis.

To Apply: Send the following materials to Sierra at sierra@sagelandcollaborative.org with the subject line "2024 Summer Communications Internship Application – [Your Name]"

- Letter of Interest
- Resume
- Two references (email and phone)

Please title all application materials with your last name.

Application Deadline: March 18, 2024.

Course Credits for your academic institution are possible. Sageland Collaborative can accommodate the need for course credits or requirements of university internship programs on a case-by-case basis. Please reach out with any questions during the application process.

Questions? Contact Sierra Hastings, Communications & Development Specialist, at sierra@sagelandcollaborative.org

We believe in representing diverse voices in the conservation and scientific communities and strongly encourage those from all backgrounds to apply.