



VISUAL CONTENT & NONPROFIT STORYTELLING INTERN INTERN APPLICATION | UTAH OPEN LANDS

This is an unpaid internship that runs from May 13th, 2024 to August 2nd, 2024.* To apply for this internship, please complete the application below and email it to alli.eroh@utahopenlands.org with the subject line "Visual Content & Nonprofit Storytelling Intern Application" alongside your resume.

*We offer some flexibility in start and end dates for internships, if this internship date range conflicts with your schedule, potential accommodations can be discussed during the interview process.

DESCRIPTION

Are you a dedicated videography student seeking a meaningful opportunity to convey impactful messages for a prominent community nonprofit through the compelling medium of video? Your search ends here at Utah Open Lands (UOL). As Utah's only statewide land trust, UOL holds conservation easements on over 111 properties, encompassing an expansive 64,000 acres throughout the state. Behind each project lies a unique narrative, from landowners preserving their family heritage to communities uniting to safeguard cherished trail systems. Regardless of the story, the trajectory of nonprofit storytelling is unmistakable: to captivate your audience, mastery of storytelling is paramount, and in today's landscape, visual storytelling reigns supreme.

We are currently in search of a dynamic and ambitious team of individuals who are eager to capture and communicate the essence of our landscapes and their compelling stories through the medium of videos. Applications are welcome from independent candidates or collaborative groups. Throughout the internship, you will have the opportunity to work with Utah Open Lands' Director of Community Engagement, who will guide you through the organization's storytelling objectives. Together with your team, you will develop a comprehensive storyboard for your project, schedule your filming visits, collect engaging content, undertake post-production editing, and finally, present your creation to the UOL team. The ultimate aim is to leverage this compelling content on our social media platforms and website.

This internship promises a unique blend of creative expression, hands-on experience, and a chance to contribute meaningfully to the mission of Utah Open Lands. Join us in capturing the heart of our conservation efforts and sharing these impactful stories with the world.

ORGANIZATIONAL BACKGROUND

We are a nationally accredited 501(c)3 non-profit land trust organization. Our organization was founded in 1990 and over the past 34 years we have protected over 64,000 acres of open space across the state of Utah. Based in Salt Lake City, UT, our mission is to preserve, protect, and steward open space in order to maintain Utah's natural heritage and quality of life for present and future generations. This is achieved by assisting private landowners, government agencies, and communities in the voluntary preservation of the agricultural, scenic, recreational, historic, and wildlife values of open land.

INTERN TITLE

Visual Content and Nonprofit Storytelling Intern

RESPONSIBLE TO

Alli Eroh, Director of Community Engagement

LOCATION

The Utah Open Lands office is located at 1488 S Main Street, Salt Lake City, UT, 84115. Filming locations vary but generally take place in Salt Lake City or Park City.

TIME COMMITMENT

Part-time. An average of 15 hours per week which includes office and field work. Internship runs from May 13, 2024- August 2nd, 2024.

BENEFITS

Although unpaid, this summer internship provides firsthand knowledge of nonprofit operations. UOL will work with interns to support requirements to earn academic credit through their educational institution. See Learning Objectives below for the specific skills/experience that this position will offer.

LEARNING OBJECTIVES

- **Develop Proficiency in Visual Storytelling Techniques:** Acquire a solid foundation in visual storytelling principles, techniques, and best practices through hands-on experience in conceptualizing, capturing, and editing video content for nonprofit storytelling purposes. Gain proficiency in translating complex narratives into compelling visual stories that resonate with diverse audiences.
- **Enhance Collaborative Project Management Skills:** Cultivate effective project management skills by actively participating in the collaborative planning, scheduling, and execution of video projects. Develop the ability to work cohesively within a team, ensuring clear communication, accountability, and successful project outcomes. Gain experience in adhering to project timelines and adapting to unforeseen challenges in a dynamic work environment.
- **Strategically Integrate Visual Content for Nonprofit Communication:** Develop strategic communication skills by aligning visual content with the overarching goals and messaging of a nonprofit organization. Work closely with Utah Open Lands' Director of Community Engagement to understand the importance of conveying conservation narratives effectively. Learn to leverage visual content for social media and website platforms, contributing to the organization's outreach and engagement efforts.

RESPONSIBILITIES

- Collaborate with the Utah Open Lands (UOL) team to understand organizational storytelling goals.
- Independently or as part of a team, conceptualize and develop compelling storyboards for video projects.
- Coordinate and schedule visits to UOL project locations for effective filming and content collection.

RESPONSIBILITIES (CONTINUED)

- Capture high-quality video content that vividly communicates the unique narratives of UOL's conservation projects.
- Conduct post-production editing, ensuring seamless integration of visuals and storytelling elements.
- Present the completed video projects to the UOL team, incorporating feedback for refinement.
- Work closely with UOL's Director of Community Engagement to align visual content with organizational messaging.
- Contribute to the creation and execution of a content calendar for social media and website updates.
- Stay informed about emerging trends in videography and visual storytelling to enhance project quality.
- Adhere to project timelines and deadlines, demonstrating commitment and accountability.
- Other duties as assigned.

QUALIFICATIONS

- Enrolled in or recent graduate of a videography, film production, or related program.
- Strong proficiency in video editing software, such as Adobe Premiere or Final Cut Pro.
- Demonstrated creative and conceptual thinking abilities, especially in storytelling through visuals.
- Excellent communication skills, both written and verbal, with the ability to articulate ideas clearly.
- Motivated and self-directed, capable of working independently or collaboratively within a team.
- Passion for environmental conservation and a genuine interest in nonprofit work.
- Basic understanding of conservation principles and an eagerness to learn more.
- Ability to manage multiple tasks and deadlines effectively.
- Access to or ownership of videography equipment is a plus.
- A passion for land conservation and ability to represent Utah Open Lands to external stakeholders.
- Ability to work and travel independently to field locations.
- Ability to work outdoors in variable weather conditions, including the ability to walk moderate distances through varying terrain and vegetation.
- Willingness to use personal cell phone on the job.
- Valid Driver's License and access to a personal vehicle.*

*Intern will be reimbursed for travel to field locations and/or events based on mileage traveled.

GENERAL INFORMATION

Full Name :

Address :

City : State :

Zip : Phone : () - -

E-mail :

EMERGENCY CONTACT INFORMATION

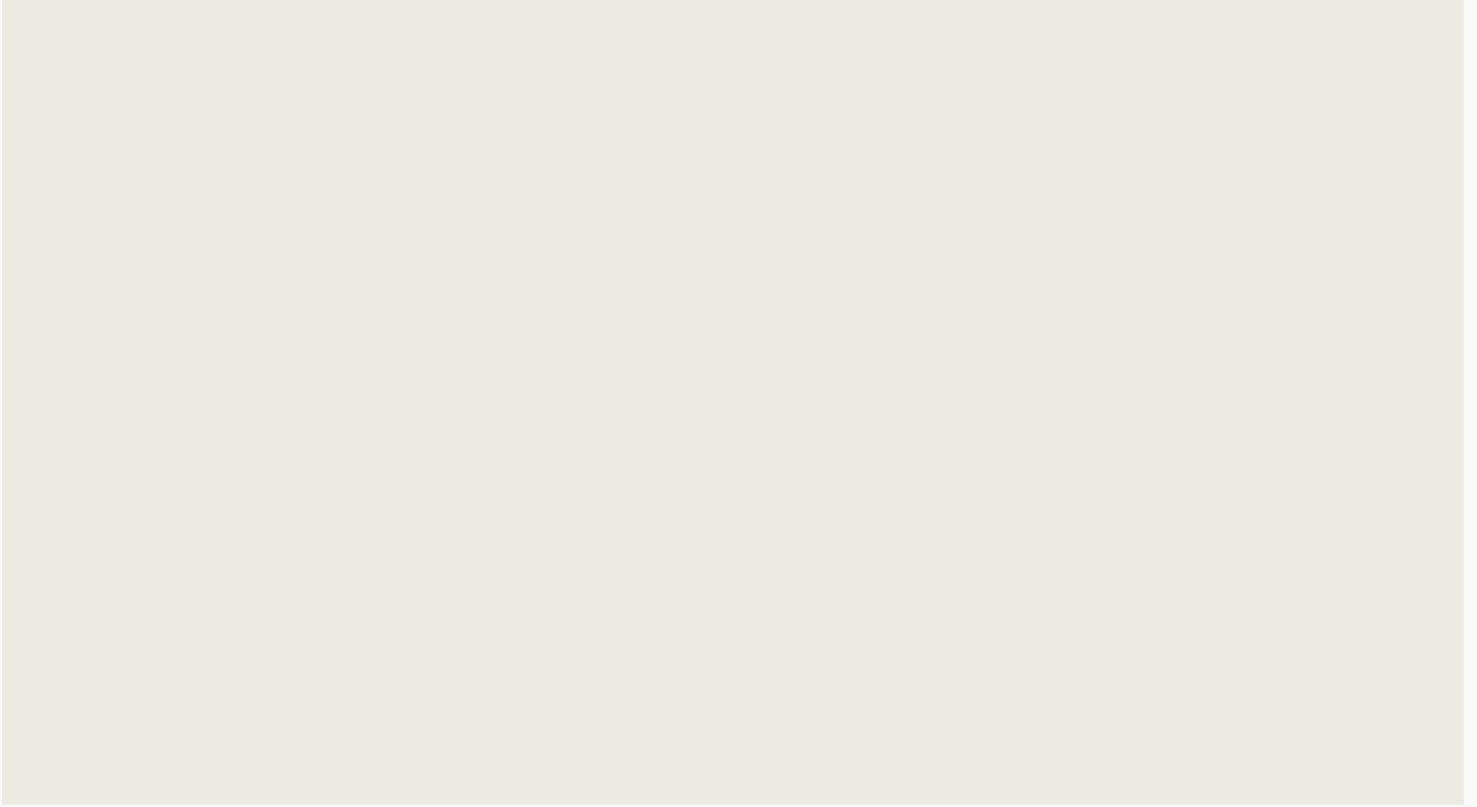
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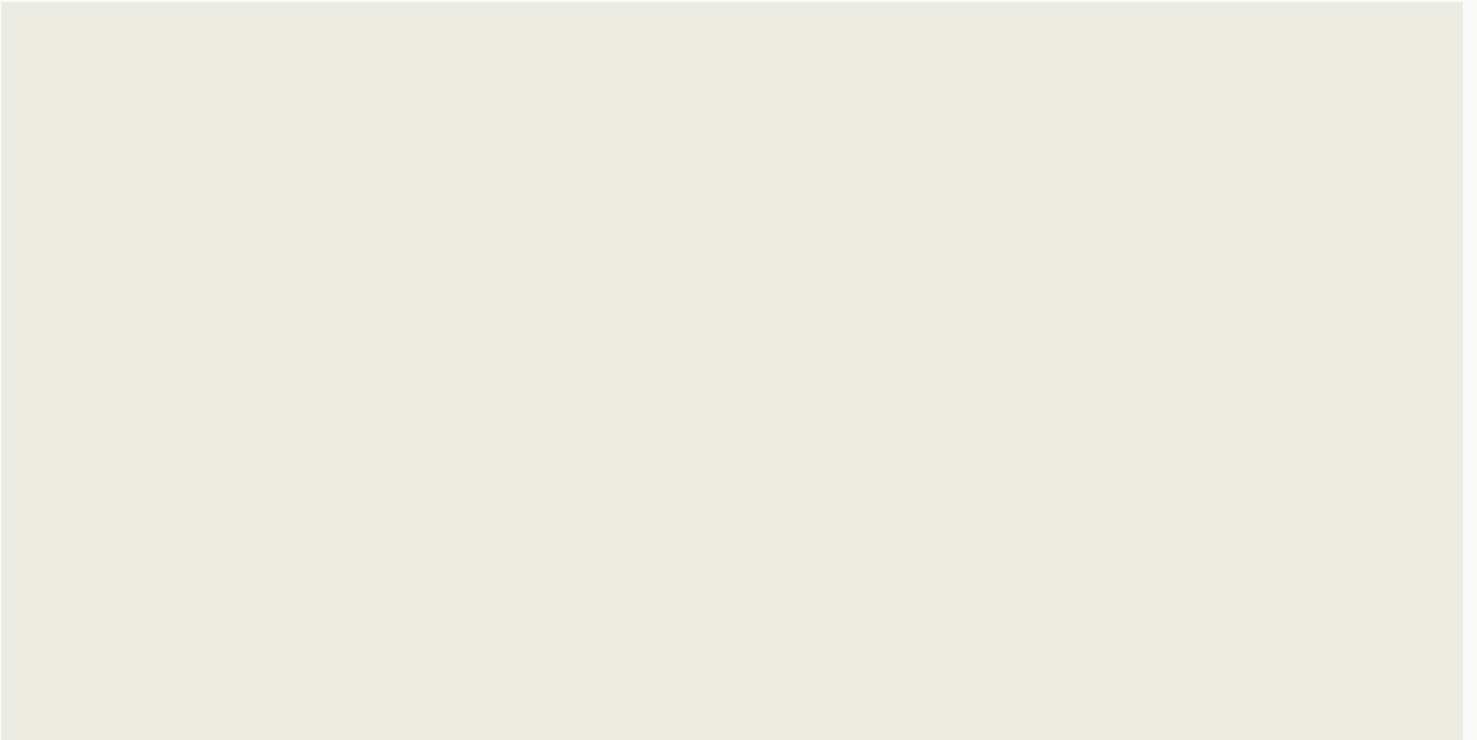
PLEASE DESCRIBE ANY AVAILABILITY CONCERNS, ALTERNATIVE JOBS, ETC.

PLEASE DESCRIBE YOUR RELEVANT WORK AND/OR VOLUNTEER EXPERIENCE

PLEASE DESCRIBE YOUR INTEREST IN UTAH OPEN LANDS



IS THERE ANYTHING ELSE THAT YOU WOULD LIKE TO SHARE?



FOR MORE INFORMATION

Please visit Utah Open Lands' website at UtahOpenLands.org or contact the Director of Community Engagement, Alli Eroh, via phone at (801)-463-6156 or via email at Alli.Eroh@UtahOpenLands.org.