



Momentum Recycling “Amglassador” Internship

We hate to brag, but this internship is probably the coolest one around! The “Amglassador” helps *move our community towards zero waste* through various grassroots initiatives related to increasing recycling rates and awareness. With a special focus on glass recycling, the Amglassador internship focuses primarily on marketing & outreach efforts related to engaging both residential subscribers and businesses clients on why and how to best recycle their glass. The internship may also include work related to Momentum’s mixed recycling & food waste initiatives. Upon completion of the internship, the student will be better prepared for a career in sustainability and in an organization focused on community outreach and transformation.

Overview

The Amglassador will complete a minimum of 135 hours of work and will report directly to the Marketing Director along with Momentum Recycling’s President. The Amglassador may work flexible hours that work best with their class schedule and may potentially be asked to work part of a weekend (Saturday) as part of a special event or other outreach efforts (maybe once or twice).

A detailed Work Plan will guide the Amglassador’s tasks, and it may be revisited if projects are completed early, take unexpectedly long, or other needs arise. Project-related work may include:

- Drafting proposals for commercial clients or large municipalities;
- Attending fun events throughout the City to promote recycling & zero waste;
- Creating digital marketing content (social media, email marketing, etc.);
- Analyzing the effectiveness of existing collection locations & researching new locations;
- Evaluating route and logistics-related efficiencies;
- Auditing diversion reports;
- Producing marketing materials (handouts, posters, etc.) & strategically distributing them.

During the internship, the Amglassador is encouraged to offer their input and suggest direction on numerous different projects and is encouraged to take full ownership of certain initiatives to see them through to completion. At the end of the internship, the Coordinator and Amglassador will meet for an exit interview to wrap up work and discuss the results of the internship.

Preferred Qualifications

- Knowledge of Microsoft Office applications (Excel, PowerPoint, Word).
- Experience with marketing or outreach efforts.
- Proven interest in sustainability and recycling.

Work Status

Unpaid Internship

How to Apply

Send resume & cover letter to Jason Utgaard at jason@momentumrecycling.com.

Thank you for your interest in Momentum Recycling’s Amglassador Internship!