Western States Outreach Coordinator
Clean Vehicles and Climate and Energy programs
Oakland, CA

The Position
The Union of Concerned Scientists (UCS), the leading science-based organization at the center of today’s most exciting and important policy debates, seeks an individual to work with a top-notch, multi-disciplinary team to help plan and implement outreach and organizing activities to address global warming, promote clean energy, and reduce oil use in California and other western states. The Outreach Coordinator will oversee execution of primary outreach campaign elements, maintain relationships with key allies, mobilize science experts and activists, utilize web-based organizing tools for creative on-line and off-line action, and participate in cross-programmatic, organization-building outreach efforts.

Responsibilities
• Develop and implement grassroots and grasstops outreach strategies to achieve legislative and regulatory campaign goals, and design and implement corporate and consumer-oriented outreach efforts.
• Educate and mobilize UCS activists and science experts on campaigns. Cultivate relationships with scientists, academics, and UCS supporters.
• Write and edit action alerts to notify UCS activists and experts of opportunities to influence policy decisions.
• Organize off-line events, such as convenings and workshops, to educate policy makers and other stakeholders and advance support for UCS campaigns.
• Organize support for UCS campaign goals from important stakeholders, such as clean vehicle and clean energy businesses, local officials, and public interest, social justice, and community organizations.
• Work with UCS communications team to write web content, fact sheets, and other communications materials with an eye toward effective outreach and organizing.
• Maintain up-to-date knowledge of online activist technologies and tactics. Work with UCS communications and outreach staff to continue enhancing UCS’s electronic organizing tools and help manage database of science experts.
• Maintain relationships with key coalition allies—including environmental, environmental justice, and public health organizations—to exchange information, share resources, and collaborate in coalition projects. Represent UCS in coalitions and at conferences and other public events.

• Participate in outreach and campaign planning for the California & Western States office in coordination with Climate & Energy and Clean Vehicles programs as well as with other UCS departments.

• Maintain and update working knowledge of general California policy issues and climate impacts and solutions. May participate in some advocacy activities, such as meetings with legislators or state agency staff.

Qualifications and experience
This position requires three to five years of relevant experience in implementing campaign tactics, organizing grassroots and grasstops activists, coordinating outreach events, and directing online marketing or activism, preferably in a nonprofit organization. A demonstrated ability to manage multiple projects for extended periods of time and to be flexible to respond to fast-changing campaign needs is essential. Must have strong project management experience; excellent written and oral communication skills; ability to write for and speak to a diverse range of audiences, including an ability to communicate effectively with professionals who may be expert and/or prominent in their fields. Fluency in Spanish is desirable. A solid level of understanding of database maintenance, web management and on-line organizing tools, as well as Microsoft Office, is required. Some supervisory experience is preferred. A bachelor’s degree or equivalent experience is required.

May spend extended periods at computer terminal. Periodic travel is required, equivalent to 5% of time.

At UCS, comparable training and/or experience can be substituted for degrees when appropriate.

UCS is an equal opportunity employer continually seeking to diversify its staff particularly to broaden opportunities for individuals from demographic groups that are historically underrepresented in the sciences and in environmental advocacy. UCS is committed to building a workplace culture where talented people of widely diverse backgrounds can thrive. We've
adopted this commitment because we believe the inclusion of culturally diverse perspectives will improve our work and produce better societal and environmental outcomes for all, including historically disenfranchised communities. We are actively seeking candidates who bring diversity of background and perspective to join us in this work.

Compensation, Hours and Location: This is a full-time position based in UCS’s Oakland, California office. For candidates who meet all position requirements, the salary is in the low $50,000s. UCS offers excellent benefits and a rewarding work environment.

To Apply: Please submit a cover letter, resume, salary requirements, and how you learned about the position via email to jobs@ucsusa.org and include “CA and Western States Outreach” in the subject line. Email materials in Word or PDF format only. No phone calls please. Deadline: October 4, 2015 or until filled.

About UCS
The Union of Concerned Scientists puts rigorous, independent science to work to solve our planet's most pressing problems. Joining with citizens across the country, we combine technical analysis and effective advocacy to create innovative, practical solutions for a healthy, safe, and sustainable future.

What began as a collaboration between students and faculty members at the Massachusetts Institute of Technology in 1969 is now an alliance of more than 450,000 citizens and scientists. UCS members are people from all walks of life: parents and businesspeople, biologists and physicists, teachers and students. Our members understand that scientific analysis—not political calculations or corporate hype—should guide our efforts to secure responsible changes in government policy, corporate practices, and consumer choices. Our experts work on some of the most complex and daunting problems in our history: stemming the tide of global warming, finding sustainable ways to feed, power and transport ourselves, and reducing the threat of catastrophic war. Our achievements over the decades show that thoughtful action based on the best available science can help safeguard our future and the future of our planet.