Western States Campaign Manager
Clean Vehicles and Climate and Energy Programs
Oakland, CA

The Position
The Union of Concerned Scientists seeks an exceptional individual to lead our West Coast campaign team to help achieve cutting-edge, science-based policy successes in climate change, energy, water, and transportation. We are looking for an inspired leader who is organized, creative, strategic, and highly motivated as well as a great team player and cross-disciplinary collaborator. This position is responsible overall for our West Coast campaign activity, and should ensure good integration between advocacy, outreach, analytic and media activities, as well as cultivate relationships with key allies and recruit and mobilize experts, members, and activists.

Responsibilities
• Develop and lead organizing and outreach activities with UCS activists, experts, allies, and targeted members of the public in support of UCS’s California campaigns on vehicles, energy, water, and climate issues primarily in California, Oregon, and Washington.
• Cultivate relationships with key allies such as scientists, NGO groups, diverse state organizations, labor, religious, business, and environmental justice groups, and help build a foundation of engaged, educated, and active UCS activists and other allies in key legislative districts.
• Compose outreach and campaign materials including conceptualizing, drafting, soliciting review, and finalizing action alerts, fact sheets, talking points, in-house articles, ad copy, and other written materials as needed, in collaboration with UCS analysts and scientists, media staff, and others as needed.
• Supervise and support Outreach Coordinators and oversee development and finalization of California action alerts to notify UCS activists of opportunities to influence policy decisions.
• Coordinate and manage expert engagement for California and Western States campaigns.
• Collaborate with UCS colleagues in Communications and Outreach to develop effective recruitment, tracking, and communications systems for expert engagement across federal and state initiatives and across
programs.

• Maintain and update working knowledge of general California, Oregon, and Washington policy issues and climate impacts and solutions, and participate in program planning for programs in the western states.

• Help create and implement new ways to increase UCS visibility, membership and policy opportunities, and work with other UCS staff to advance organization-wide membership, visibility, fundraising, and policy goals.

Qualifications and experience
Position requires seven to ten years of successful relevant and comparable experience in developing campaign strategy and several years’ experience organizing grassroots and grasstops activists and coordinating outreach events. The candidate must be calm, positive, and mature, skilled at building teams and motivating a diverse range of individuals and groups, and have demonstrated ability to manage multiple tasks simultaneously. Must have strong experience supervising staff, including hiring, training, and evaluating individuals and coordinating multiple full-time staff. Excellent writing and communication skills are crucial as well as the ability to work successfully in groups with a diversity of backgrounds, expertise and work styles. Also requires demonstrated ability to conceive, plan and implement effective outreach efforts and demonstrated ability to use web-based information and sophisticated online tools to advance advocacy goals. A background in transportation, climate or energy policy and/or environmental science is strongly preferred. Knowledge of legislative process and relevant policies in California, Oregon, and/or Washington is needed, as are skills in public speaking, written, and electronic communication. Fluency in both Spanish and English is strongly preferred, as is familiarity with the Central Valley and/or southern California. Proficiency in word processing and database software is required. Bachelor’s degree or equivalent experience is required.

At UCS, comparable training and/or experience can be substituted for degrees when appropriate.

May spend extended periods at computer terminal. Periodic travel is required, equivalent to 5% of time.

UCS is an equal opportunity employer continually seeking to diversify its staff particularly to broaden opportunities for individuals from demographic
groups that are historically underrepresented in the sciences and in environmental advocacy. UCS is committed to building a workplace culture where talented people of widely diverse backgrounds can thrive. We’ve adopted this commitment because we believe the inclusion of culturally diverse perspectives will improve our work and produce better societal and environmental outcomes for all, including historically disenfranchised communities. We are actively seeking candidates who bring diversity of background and perspective to join us in this work.

Compensation, Hours and Location: This is a full-time position based in UCS’s Oakland office. For candidates who meet all position requirements, the salary is in high $60,000s. UCS offers excellent benefits and a rewarding work environment.

To Apply: Please submit a cover letter, resume, a short (no more than a page) and longer (up to five pages) writing sample, salary requirements, how you learned about the position via email to jobs@ucsusa.org and include “WS Campaign Manager” in the subject line. Email materials in Word or PDF format only. No phone calls please. Deadline: October 18th or until filled.

About UCS: The Union of Concerned Scientists puts rigorous, independent science to work to solve our planet's most pressing problems. Joining with citizens across the country, we combine technical analysis and effective advocacy to create innovative, practical solutions for a healthy, safe, and sustainable future.

What began as a collaboration between students and faculty members at the Massachusetts Institute of Technology in 1969 is now an alliance of more than 450,000 citizens and scientists. UCS members are people from all walks of life: parents and businesspeople, biologists and physicists, teachers and students. Our members understand that scientific analysis—not political calculations or corporate hype—should guide our efforts to secure responsible changes in government policy, corporate practices, and consumer choices. Our experts work on some of the most complex and daunting problems in our history: stemming the tide of global warming, finding sustainable ways to feed, power and transport ourselves, and reducing the threat of catastrophic war. Our achievements over the decades show that thoughtful action based on the best available science can help safeguard our future and the future of our planet.