Position Description: Sustainability Content Writer

Part time: 10 hours per week
Rate: $15 per hour

As a Sustainability Content Writer at Sustain3, you will play a key creative role on a small team that inspires environmentally responsible behavior through the use of web-based engagement platform. Responsibilities include researching sustainability issues and writing short educational modules on a wide range of environmental topics; developing short quizzes to check comprehension; and identifying highly specific, actionable steps that individuals can take to reduce their personal energy use and environmental impact. Training, mentoring and proof reading will be provided by Sustain3’s team of strategic communication professionals, web designers, and business development experts.

Responsibilities

- Develop written content about environmental topics such as energy efficiency, water resource management, transportation systems, air quality, and environmental economics.
- Communicate technical information about environmental issues and resource management to non-technical audiences.
- Research sustainability issues to support the development of written content and to identify specific, actionable steps that individuals can take to reduce environmental impacts.
- Using marketing approaches to support the design and development of content that will effectively promote sustainable behaviors and lifestyles.
- Creating web-based surveys to assess the energy use and environmental attitudes held by members of client organizations that Sustain3 serves.
- Engaging with leadership teams at client organizations to develop written content and actions that are aligned with their sustainability goals.

About you:

- You have excellent writing skills
- You are proficient in Microsoft Word and Microsoft Excel
- You have a background in environmental science, strategic communication, and writing
- You are passionate about energy efficiency and sustainability
- You have strong research skills and a keen attention to detail
- You are analytical, yet creative and aesthetically inclined
- You are familiar about social media platforms such as Facebook, Twitter, and Instagram
- You have client-facing work experience and a collaborative mindset

Interested students should contact Bill Wilson at bwilson@sustain3.com.