Short Term Service Opportunities with Conference at U Guest House Sept. 16 & 17

**UPEC 15: Scaling Up Impact**, the fifth annual Utah purpose economy and business sustainability conference produced by P3 Utah, is simply the best single day of networking for the business sustainability professional. These tasks, ranging from 4 to 8 hours *in TOTAL* will earn the volunteer full admission to the entire Conference from 8 a.m. to 6:30 p.m. on September 16 & 17.

Participation in this [unique annual event](#) provides unprecedented networking with leaders of Utah’s emerging triple bottom line business sustainability community: companies committed to improving society and the environment through the operation of commercial enterprise. These tasks can be incorporated into the fall semester internship opportunities described on page 2.

**Session Facilitator.** This volunteer will coordinate special set up requirements for the two prestigious presenters, introduce the speakers, manage Q & A with the audience.

Sept 17, 10:50 am – 11:50 pm  Talks on Recycling and Mountain Zoning  
- Recycled Society: Jason Utgaard, Owner of The Spotted Door  
- Utah’s Mountain Accord: Laynee Jones, Program Manager of the Mountain Accord

Sept 17, 1:30 am – 2:30 pm  Talks on Sustainability Policy and Ethics  
- The Business of Urban Sustainability Policy: Robin Rothfeder, Ecological Planning Fellow  
- Ethics of Business Sustainability: Stuart Jardine, Sorenson Center for Discovery and Innovation and Research *(invited)*

These two volunteers must be very comfortable with public speaking, thinking on their feet, be a superb listener and have experience managing meetings, teaching courses, etc. The success of this session relies upon the quality of a supportive session facilitator.

**Guest VIP Logistics Coordinator.** There are four individuals flying in to take part in the Conference from different states. This volunteer will help scheduling transportation to and from the U Guest House and coordinate other transportation needed to connect to off-campus appearances or activities, such as meals. This volunteer will help support presentations by these individuals, assist with any other support tasks required for an enjoyable and successful conference experience, including providing any community resource referral. The VIPs include: Richard Eidlin, *American Sustainable Business Council*; Stacia Miller, *International Living Future Institute*; Leif Elguthun, *Idaho Clean Energy Association*; and Pam Roy, *Farm to Table New Mexico*

**Utah CEO Logistics Coordinator.** There are four local business sustainability dignitaries, CEOs, taking part in the Conference on September 17. This volunteer will help reserving parking at the Guest House, help support presentations by these individuals, assist with any other support tasks required for an enjoyable and successful conference experience. The VIPs include: Lyn Christian of *SoulSalt*, Rob Galloway of *US Synthetic*, Jennie Tanner of *Tanner Glass and Hardware*, and Nazz Kurth of *Petzl America*.

**Registration and Panel Hosts.** At least three volunteers are needed to staff the Conference registration desk and provide support for sessions in break out rooms. Overlapping shifts are required on both day. Timeliness, great interpersonal and problem solving skills are key to success.

**Student Attendance Marketer.** Special discounted student registration rates have been provided for this Conference. At least one volunteer will manage and implement strategy to promote student registration in advance. This person must be highly creative and resourceful, considering all avenues from traditional flyer posting to Instagram competitions. Being a self-starter is paramount to success in this task.
Fall Semester Internship Opportunities

These tasks, ranging from 4 to 8 hours PER WEEK can be applied toward appropriate internship credit programs, such as Environmental Studies. If combined with a Conference service opportunity (see page 1), the student will earn full admission to the entire Conference, with freedom to come and go from 8 a.m. to 6:30 p.m. on September 16 & 17.

Participation in these unique projects provides unprecedented networking with leaders of Utah’s emerging triple bottom line business sustainability community: companies committed to improving society and the environment through the operation of commercial enterprise. All candidates for these competitive UNPAID positions, should be highly motivated and capable of strong performance in a virtual workplace. These students will be personally managed and mentored by P3 Utah’s Executive Director Steve Klass and may receive additional mentoring from professional experts involved in these projects. Students are responsible for tracking time, activities and accomplishments, reporting WEEKLY by email and meet as needed with Mr. Klass. For excellent performers, we offer tailored creative letters of reference and energetic referrals for: internships, research, service and employment opportunities with companies touched in these projects.

Sustainability Leadership Certification Program Manager. This intern will work with leading subject matter experts in Utah representing the entire range of social and environmental impact topics. This intern will assist instructors in refinement and shaping content to upload into online platforms such as Canvas, used by University of Utah instructors. An outstanding performer will have the opportunity to support filming of aspects of the online content presentation and develop a framework for a mobile App to further disseminate the curriculum content once completed. The successful candidate must demonstrate comprehension of the big picture of sustainability, must demonstrate experience with developing online learning tools and a high degree of organization and initiative. A huge amount to the credibility of P3 Utah depends on the performance of this intern.

How2 Education Program Manager. This intern will provide leadership in strategy and implementation of three related activities: Two How2 events that involve scheduling a speaker and informal networking; creation of six very short video clips featuring How2 content from certification program, How2 presentations and content contributed by members; and scheduling and managing preparation for two best practices site visits to P3 member companies. The successful applicant should have experience in event planning, project management, YouTube posting.

Social Media Manager. P3 Utah is developing a reputation for fresh engaging content as exemplified by its P3 People podcast program. Through the fall, a local media company will also be producing ongoing video. This intern will be responsible for timely posting of engaging social media posts along with appropriate sharing and other related online marketing, including Facebook, LinkedIn, Instagram, Twitter, YouTube and Libsyn (podcasting software). Experience with a weekly and monthly social media posting calendar and demonstrated responsibility for maintaining social media presence over time is required. The intern will receive periodic mentoring from P3 Utah social media marketing, audio and video production contractors. The intern will construct a comprehensive social media marketing plan, including goals, strategies, techniques and budget for special ads and boosting activity and carry out this plan.

Community Mobilization Manager. This intern will conduct exhaustive research using human referral networks as well as online searching tools to identify and contact champions of triple bottom line business in several key sectors. This assignment requires great persistence, innovation, superior interpersonal communication skills in all modes and a thick skin. The rewards for this intern will be simply the most amazing personal network of sustainability leaders in Utah with resulting learning and employment opportunities inherent in such an unprecedented set of relationships. Given time and inclination, these relationships can be nurtured to include invitations to P3 Utah activities as participant, sponsor or host and even developing candidates to serve as an ambassador core, advisory council or the P3 Utah board of directors itself.

CONTACT

Steve Klass, P3 Utah Executive Director

sklass@p3utah.org

801.918.8431

www.p3utah.org