Climate Accountability Campaign Manager and Advocate
Climate & Energy
Washington, DC Office

This position will lead the development and implementation of the climate corporate accountability campaign within the Climate & Energy Program, including strategic campaign development, engagement with corporate targets, supporter and ally engagement, acting as a campaign spokesperson, and ensuring high visibility for the campaign and UCS experts.

Additional Key Responsibilities
• Direct and oversee corporate campaign research, including research that results in materials suitable for public campaigning as well as in-depth research on selected corporate targets necessary to secure changes in corporate behavior.
• Develop and manage an effective national and international coalition of allies in support of the objectives of the climate accountability campaign for maximum effectiveness and impact. Plan, coordinate, and manage the relationships necessary to advance our campaign goals. Ensure UCS campaign is well aligned with, and supportive of, complementary corporate campaigning strategies. Maintain awareness of strategic opportunities in allied efforts that intersect with UCS campaign.
• Liaise with, coordinate, and integrate climate accountability work within the Climate and Energy Program and across UCS departments. Ensure strong coordination within other UCS campaigns and core work of the Climate and Energy Program.
• Oversee operational aspects of the campaign. Develop the annual campaign plan and ensure its successful implementation; assist with fundraising for the campaign; supervise staff and consultants; and serve as a member of the Climate and Energy Program’s Leadership team.

Qualifications and experience
Position requires extensive knowledge of and experience in effective corporate campaigning as well as knowledge of corporate business models and how corporations operate in the social/economic/political and policy
spheres. Knowledge of federal policy and legislative processes, as well as international policy venues (e.g. United Nations treaty processes) is highly preferred.

Knowledge of and experience with issue campaign development, public outreach (including web-related and online tools for activism and marketing), coalition building, and media relations is required. Strong and demonstrated management skills are essential, as is demonstrated ability in project management and budgeting. Strong writing, corporate research, and public speaking ability are also required. Knowledge of climate change issues and the fossil fuel industry a strong plus. Master’s degree preferred. At UCS, comparable training and/or experience can be substituted for degrees when appropriate.

Work requires at least ten years of progressively responsible, relevant experience developing, managing, and winning issue and/or corporate campaigns, including general familiarity with a wide range of corporate responsibility issues and actors. Proven effectiveness in engaging senior corporate executives required. Five to seven years of senior level management experience is required, including experience managing complex projects and teams on issues of a global scale. In addition, candidate must have deep experience in coalition building and management, as well as experience conducting effective corporate research, grassroots organizing and member recruitment, and media relations.

May spend extended periods at computer terminal. Travel is required, up to 20% of time; may include some international travel.

UCS is an equal opportunity employer continually seeking to diversify its staff particularly to broaden opportunities for individuals from demographic groups that are historically underrepresented in the sciences and in environmental advocacy.

Compensation, Hours and Location: This is a full-time position based in UCS’s Washington, DC office. For candidates who meet all position requirements, the salary is in the mid to high $70,000s. UCS offers excellent benefits and a rewarding work environment.

To Apply: Please submit a cover letter, resume, salary requirements, how you learned about the position via email to jobs@ucsusa.org and include
“Accountability Campaign Manager” in the subject line. Email materials in Word or PDF format only. No phone calls please. Deadline: August 23, 2015 or until filled.